

Tourist Behaviour And The Contemporary World Aspects Of Tourism

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Tourist Behaviour And The Contemporary

The book is a must-read for tourism researchers in assessing new and emerging research streams that will make a difference. (John C. Crotts, College of Charleston, USA) This is an important book on many levels. It addresses fascinating issues related to contemporary tourist behavior in a very accessible and yet rigorous manner.

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Abstract. This volume seeks to review and stimulate interest in a number of emerging and fresh topics in contemporary tourist behaviour and experience. Topics explored include the effects of newer technologies on tourists' behaviour and experience, tourists' experience of scams, safety and personal responsibility, individual perspectives on sustainability, and some dimensions of tourists' personal growth, relationships and altruism.

Tourist Behaviour and the Contemporary World ...

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tourist behaviour journey and traverse a similar landscape. In addition to the emphasis on the contemporary topics, three minor but hopefully appealing features can be promised. The first somewhat novel feature is the inclusion of some tourists' tales. These accounts are extracted from previous research studies, tourists'

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Finally, tourist behaviour has dramatically changed with the advent of modern communication tools during the time (Caldito et al., 2015). Therefore, transformation of both technology and behaviour...

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Consumer behaviour in tourism: Concepts, influences and ...

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Contemporary Tourism | ScienceDirect

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Key words: tourism services, tourism products, factors of influence, consumer behaviour. 1 Department of Doctoral School in Marketing. Transilvania University of Braşov. 1. Introduction . Consumer behaviour is a highly important issue for all marketing activities which have the purpose to promote and sell tourism products.

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